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NEWS

Ecolife partnership develops fully traceable eco yarns

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A new fully traceable eco fibre has launched containing three blends, as part of an industry collaboration.



A partnership with Ecolife Yarns (Belda Lloréns), Impetus Group, Good Earth Cotton and FibreTrace has resulted in a collection of completely traceable, recycled and carbon positive fibre yarns being introduced to market.

The E*Retrace yarn collection consists of three different blends:

- E*RetraceCO+ is the first recycled and carbon positive yarn, made from 30% recycled cellulosic fibre and 70% Good Earth Cotton.
- E*Retrace100 is 100% recycled fibre, 30% post-industrial recycled fibre mechanical process + 70% pre/post consumer recycled fibre.
- E*Retrace30 is made of 30% recycled fibres post-industrial mechanical process blended with 70% Good Earth Cotton, tencel or viscose.

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“Ecolife has long provided brands with innovative and sustainable yarn solutions, our goal has been to continuously work towards net-zero climate impact,” says Francisco Mataix, director of Belda Lloréns and Ecolife.

“Our partnership with Impetus, Good Earth Cotton and Fibretrace allows us to take another step forward and answer the global market demand for positive impact textile solutions.”

Ecolife collects pre-consumer and post-consumer waste textiles including cotton, linen and cellulose and processes them into new yarns. To maintain environmental integrity, yet add a soft and breathable quality, carbon positive Good Earth Cotton is added.

Belda Lloréns works alongside several high-profile brands with Ecolife, including Kering, Adidas, Ganni and Zara. The goal of the business is to produce high quality, conscious and responsibly made products.

The company is one of a number of manufacturers to have recently [joined a cross-sectoral project aimed at tackling Bangladesh’s textile waste problem.](#)