

Nobody Denim x FIBRETRACE Traceable Denim Collection

Nobody Denim Releases It's Most Sustainable Collection Yet, So You Won't Feel Bad About Looking Good

2 November 2020, by Kate McGregor



Image Source: Courtesy of Nobody Denim

When it comes to [sustainable fashion](#) and transparency in Australia, [Nobody Denim](#) are pathing the way and setting a high bar for the rest of the industry.

The denim company have teamed up with with start-up, FIBRETRACE, to produce a capsule collection of completely traceable denim garments. Each piece is made from cotton sourced from the world's first carbon positive cotton farm in Australia, Good Earth Cotton.

Off the back of an increasing demand for transparency in sustainable fashion, the collaboration between Nobody Denim and FIBRETRACE is perfectly timed. Shoppers will be able to trace the story of their purchase, tracking their feel-good garment from seed to store.

The collection features five pieces in total that we predict are about to become staples in the wardrobes of stylish women everywhere.

An added bonus: Nobody Denim is proudly made and manufactured in Melbourne. It's no secret Victoria has battled through one of the toughest lockdowns in the world this year, so what better way to support local industry then by helping homegrown manufacturers?

"Nobody Denim has a long standing history of ensuring we put care into the way we do business, we are proud to keep our manufacturing in Australia," said John Condilis, Chair, Co-Founder and family owner of Nobody Denim.

"And to take this next step in accelerating transparency and sustainability of business with Fibretrace."

The Nobody x FIBRETRACE collection is available to shop from today, scroll to see the pieces!



Image Source: nobodydenim.com

[Nobody Denim Lou Jacket Territory](#) (\$289)

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Image Source: nobodydenim.com

[Nobody Denim Territory Jean](#) (\$269)



Image Source: nobodydenim.com

[Nobody Denim Hutton Jeans](#) (\$249)



Image Source: nobodydenim.com

[Nobody Denim Territory Skirt](#) (\$239)



Image Source: nobodydenim.com

[Tyler Short Territorial](#) (\$189)