



Sir's new swim collection is what are summer wardrobe dreams are made of. Image credit: Jake Terrey

HOME / FASHION / NEWS

Fashion girl favourite Sir just debuted its very first swim collection

ANA EKSOUZIAN-CAVADAS
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In the know.



Nobody Denim is set to launch a collaboration with Australian transparency start-up, FibreTrace. Committed to supporting local industry, as well as creating a sustainable business model through a shortened supply chain, the Melbourne-based label partnered with the innovative brand to create a 10-piece collection which not only embraces Nobody Denim's classic design notes, but also offers its customer Australian-made garments that are completely traceable, from seed to store. Simply scan the piece's swing ticket to follow its journey with [full transparency](#), and learn about how Australia has led the way in carbon positive cotton farming, the collection tapping Good

Earth Cotton™, a certified carbon positive cotton. Shop the Nobody Denim x Fibretrace capsule from Monday, November 2, [here](#). [*Vogue* inbox]